

SUSTAINABILITY STATEMENT

At Tigerbond we are committed to pioneering, integrating and evolving sustainability initiatives across our own, and client operations, leading by example where we can and leading with our voice and reach where it's impactful. We recognise the positive impact our business can have on the environment, society, and the wellbeing of future generations, through our own actions and also the promotion of our clients' initiatives. Running an office-hybrid working model, we track and measure our own carbon footprint, resource consumption, and social contributions in the best way possible.

We regularly assess and reassess our sustainability efforts to identify areas for improvement. We are dedicated to setting and achieving measurable sustainability goals that align with international standards and best practice.

As a digital-first agency, our carbon emissions are limited compared with traditional businesses. The primary contributors to our emissions are from two main sources: travel-related emissions and the environmental impact associated with hybrid working.

We are actively working on expanding our understanding of our digital footprint. This includes collaborating with our suppliers to acquire the necessary data. We remain committed to the reporting of accurate and comprehensive digital emission data despite the challenges we face in acquiring supply chain information.

We pledge to keep this page regularly updated as we gather more information and are committed to working towards a greener, more sustainable future.